

2012 COA National Conference Fulfilling the Promise



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

PRE-CONFERENCE ACTIVITIES

ACCREDITATION TRAINING:
AUGUST 3 AND 4

VOLUNTEER DAY:
AUGUST 5

NATIONAL CONFERENCE
AUGUST 5, 6 AND 7



45 Broadway
29th Floor
New York, NY 10006
212.797.3000
Fax 212.797.1428

www.COAnet.org
www.COStandards.org
www.COAcadastandards.org
www.COAAfterschool.org



CREDIBILITY • INTEGRITY • ACHIEVEMENT

THE COUNCIL ON ACCREDITATION (COA) is a not-for-profit, independent accreditor of the full continuum of community-based human service organizations in the United States and Canada. Today, more than 2000 organizations serving more than 7 million vulnerable individuals, children and families are members of COA's "Community of Excellence." COA accreditation is supported by 25 national and international organizations, a cadre of over 1,000 volunteers and an international board of trustees. **To learn more, please visit us at www.coanet.org.**

MISSION

COA partners with human service organizations worldwide to improve service delivery outcomes by developing, applying, and promoting accreditation standards.

OUR CONFERENCE

COA's National Conference is a triennial event bringing together over 500 leaders throughout North America. Our network includes decision-makers from child welfare, the behavioral health services field, public agencies, networks, financial education and counseling service organizations, intercountry adoption service providers, employee assistance programs, opioid treatment programs, and after school programs.

BENEFITS OF SPONSORING

Sponsoring COA's 2012 National Conference provides your organization exceptional visibility with top leaders in the human service field. Your organization will be recognized during onsite events and in conference materials as specified within the individual opportunities. In addition, your organization will be declaring that the delivery of high quality human services is of the utmost importance. **To learn more, please visit www.coanet.org/conference.**



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Conference Sponsorships

DEADLINE: FEBRUARY 15, 2012

• **FRIEND OF THE CONFERENCE**

COST: \$1,000 AND UP

- Recognition in the Conference On-Site Program
- Attendee List
- Listing on COA 2012 Conference Website
- Insert in Conference Tote Bag

• **VOLUNTEER DAY SPONSOR**

COST: \$1,500

- Opportunity to Engage the Group
- Signage at the Event
- Informational Material at Each Table
- Logo on the Session Agenda
- Logo and Link on COA's Conference Website
- 1/2 Page Ad in Conference Brochure
- Insert in Conference Tote Bag

• **SUNDAY OPENING RECEPTION**

COST: \$5,000

- Signage at Event
- Recognition as a Sponsor in On-site Program
- Recognition Before Keynote Address
- Two Tickets to the Event
- Insert in Conference Tote Bag
- Attendee List

• **MONDAY KEYNOTE BREAKFAST**

COST: \$5,000

- Signage at Event
- Recognition as a Sponsor in On-site Program
- Recognition Before Keynote Address
- Two Tickets to the Event
- Insert in Conference Tote Bag
- Attendee List

• **MONDAY LUNCHEON SPONSOR**

COST: \$5,000

- Signage at Event
- Recognition as a Sponsor in On-site Program
- Recognition Before Keynote Address
- Two Tickets to the Event
- Insert in Conference Tote Bag
- Attendee List

• **TUESDAY NETWORKING BREAKFAST SPONSOR**

COST: \$2,500

- Signage at Event
- Recognition as a Sponsor in On-site Program
- Insert in Conference Tote Bag
- Attendee List

• **TUESDAY CLOSING LUNCHEON SPONSOR**

COST: \$5,000

- Signage at Event
- Recognition as a Sponsor in On-site Program
- Recognition Before Keynote Address
- Two Tickets to the Event
- Insert in Conference Tote Bag
- Attendee List

• **CONFERENCE PEN**

COST: \$1,500

- Your organization's logo will appear exclusively on all COA 2012 Conference Pens

• **TOTE BAG LOGO**

COST: \$3,000 X2

- Your organization's logo will appear on COA's stylish 2012 Conference Tote Bag. The 2012 Conference Tote Bag will contain all of the valuable materials that each attendee will need during the conference

• **TOTE BAG INSERT**

COST: \$350

• **CUSTOMIZE YOUR OWN SPONSORSHIP**

Call 888.262.8088, extension 226, for details

• **WORKSHOP SPONSORSHIPS**

COST: \$500 (EACH)

- Signage at Workshop
- Verbal Recognition at Workshop
- Reference in Conference On-Site Program
- Listing on COA Conference Website



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Schedule at a Glance

- **FRIDAY, AUGUST 3**
9:00 AM – 4:30 PM
COA Pre-Conference Training Sessions
- **SATURDAY, AUGUST 4**
9:00 AM – 1:00 PM
COA Board of Trustees Meeting
9:30 AM – 4:30 PM
COA Pre-Conference Training Sessions
- **SUNDAY, AUGUST 5**
11:00 AM – 5:00 PM
Registration
Location: Silver Corridor
12:30 – 4:00 PM
COA Volunteer Session
Location: Astor Salon
1:00 – 4:30 PM
Public Agency Roundtable
5:00 – 7:00 PM
Opening Reception
Location: Starlight Ballroom
- **MONDAY, AUGUST 6**
7:00 AM – 5:00 PM
Registration
Location: Silver Corridor
8:00 – 9:00 AM
Breakfast
Location: East Foyer
9:00 – 10:30 AM
Welcome Address: Ambassador Susan S. Jacobs,
Special Advisor for International Children's Issues,
Timothy F. Noelker, Chair, COA Board of Trustees,
Richard Klarberg, President & CEO, COA
Location: The Grand Ballroom
11:00 AM – 12:30 PM
Conference Workshops
1:00 – 3:00 PM
Luncheon Keynote Speaker:
Christopher Kennedy Lawford
Location: The Grand Ballroom
3:30 – 5:00 PM
Conference Workshops
5:30 – 7:00 PM
Reception for Accreditation
Commissioners
(By Invitation Only)

- **TUESDAY, AUGUST 7**
8:00 – 11:00 AM
Registration
Location: Silver Corridor
8:00 – 9:30 AM
Networking Breakfast
Location: The Grand Ballroom
10:00 – 11:30 AM
Conference Workshops
12:00 AM – 1:30 PM
Closing Luncheon
Speaker: Dr. Janice DeFrances
Location: The Grand Ballroom

Exhibiting Schedule DEADLINE: MAY 15, 2012

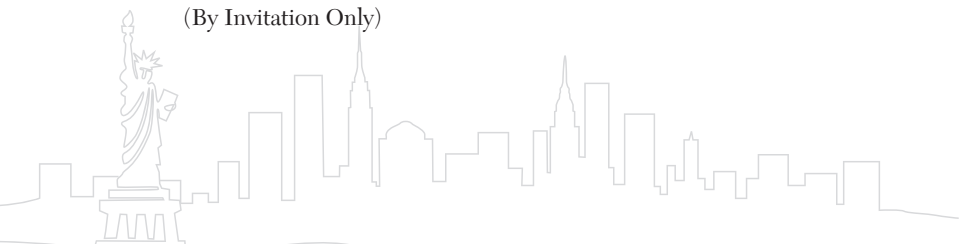
10 exhibitors will be accepted to participate in COA's 2012 National Conference. Please note that conference sponsors will be given preference with regard to exhibit location.

To view a full list of current COA 2012 National Conference exhibitors and sponsors, please visit www.coanet.org/conference/supporters/exhibitors.html

- **EXHIBITING HOURS:**
MONDAY, AUGUST 6, 8AM – 6:00PM
& TUESDAY, AUGUST 7, 8AM – 2:30PM
- **SETUP:** *SUNDAY, AUGUST 5, NOON – 4:00PM*
- **DISMANTLE:** *TUESDAY, AUGUST 7, 2:30 – 5:00PM*
- **COST:** *\$1,800*

COA reserves the right to reject exhibitors, advertisers and sponsors. Also, cancellations made after Friday, June 1, 2012 will be billed for the full amount.

Please note that COA accredited, in-process and prospective organizations are not eligible to sponsor, exhibit, or advertise during COA's 2012 National Conference. Additionally, exhibit space is limited and preference will be given to conference sponsors. Sponsorships will be allotted on a first-come, first-serve basis.



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2012 NATIONAL CONFERENCE

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For more information, please visit www.coanet.org/conference

Waldorf=Astoria
Park Avenue & Forty-Ninth Street
New York City
August 5 – 7, 2012
Hotel Rate: \$259 per night

VENDOR/ORGANIZATION NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____

ZIP CODE: _____ COUNTRY: _____

PHONE: _____

FAX: _____

E-MAIL: _____

Payment Options:

- CHECK VISA
 MASTERCARD AMERICAN EXPRESS

Please make check payable to COA

CARDHOLDER'S NAME: _____

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____

SIGNATURE: _____

Please send a copy of the front and back of your credit card with this completed form.

Please fax or send this completed form to:

Adam Malitz
2012 Conference Exhibitor, Sponsor, and Advertising Manager
Council on Accreditation, 45 Broadway, 29th Floor, New York, NY 10006
212.797.1428 (fax)

Additionally, please feel free to contact Adam either by email at amalitz@coanet.org or by telephone at 866.262.8088, extension 226, if you have any questions.

Please check all that apply:

EXHIBITING

EXHIBIT ~~\$1,800~~ **SOLD** SUBTOTAL \$ _____

LIST NAME OF ON-SITE REPRESENTATIVE: _____

Deadline for Exhibiting: May 15, 2012

SPONSOR OPPORTUNITIES

- FRIEND OF THE CONFERENCE **\$1,000 AND UP**
 VOLUNTEER DAY ~~\$1,500~~ **SOLD**
 SUNDAY OPENING RECEPTION ~~\$5,000~~ **SOLD**
 MONDAY KEYNOTE BREAKFAST ~~\$5,000~~ **SOLD**
 MONDAY LUNCHEON ~~\$5,000~~ **SOLD**
 TUESDAY NETWORKING BREAKFAST ~~\$2,500~~ **SOLD**
 TUESDAY CLOSING LUNCHEON **\$5,000**
 CONFERENCE PEN ~~\$1,500~~ **SOLD**
 TOTE BAG LOGO **\$3,000** x2
 TOTE BAG INSERT **\$350**
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(Call 888.262.8088, extension 226, for details)
 WORKSHOP SPONSORSHIPS **\$500 (EACH)**
SUBTOTAL \$ _____



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